

Board Meeting 5/26/20

Attendees

Sarah, Ken, Jeff, Jason, Linda, Keith, and Jack

8:10 PM EST Start

Covid 19 – Impacts for next season

East Events – Crotched, Mt Abrams, West mtn, Holiday Mtn?,

West – Eldora Nationals, Steamboat, Earlier Eldora race local?, Alta event ( Sarah to send contact info)

Team Nominations – All settled. Athlete contracts finalized

Sponsors: Keith sent thank you letters last month, Minus 33, Saucer Wax, Global Rescue

Canadian USTSA Membership – US points, we technically shouldn't be allowing them to race elite without a membership. Change Bylaws. Sarah to schedule membership call to discuss

Treasury: Jason trying to get the transition down. Going to get the transfer paperwork completed. What do we need for reports, should we add for reports. Track, athletes contracts/ payments, team fees for each person. P&L + Balance Sheet monthly, expense tracking quarterly.

First and foremost, I hope that all of you and your families have been staying healthy (and sane) over the past two months. Thank you for being patient with my silence since Nationals. I could have never predicted how COVID would impact my own life, job, family etc. But, here we are, and needless to say it's time to start discussing (dreaming?) about what next season might look like.

As we continue to move forward with team nominations, contracts, and events I think the number one thing that we keep in mind and that we continue to communicate is that the 2020-2021 season will be all about flexibility. We do not have a crystal ball. The truth is that we do not know what the season will look like, what events we will be able to hold, which members will feel comfortable traveling etc.

Please keep that in mind while reading the following sections and come to the board meeting on Tuesday ready to brainstorm.

### **##Athletes##**

I am attaching my team suggestions for 20/21 as a starting point to discuss on our call. Please note the "notes" column for discussion. I am also attaching a proposed adjusted nomination letter and contract for this season. Given a lot of the uncertainty and that

many of our athletes and their families are experiencing the same unknowns, I would like to make the language a little bit more forgiving. The attached draft is for the B-Team, just as a placeholder/example to discuss during our meeting.

I would also like to try to engage our athletes a little more over the summer and help them track workouts, compete in challenges etc. To start, I have set up a Team on Strava which I will invite our athletes to. As I am sure many of you know, Strava gives us the ability to post workouts, comment to others, post upcoming events (like a group bike ride in Steamboat for example) and compete in challenges. I have made the club private so that we can have underage athletes join. Open to any other ideas folks might have!

### **##Events##**

Proceeding with the most caution in this category. I would like to hear what Jeff and Jack think the best way to approach mountains for regional events is but my best guess is that the 2020-2021 season will have very few (if any) regional events.

On the optimistic side, for Nationals, I would like to reach out to Eldora just to reconnect with Matt and Sam. Since we have a good relationship with them I think that it would be great just to open up a casual conversation and gauge where they and the mountain are in terms of booking events for next year. I'll continue to move ahead with that communication unless I hear a 'no' from Ken and Jeff.

So, outside of races I would like to discuss what else we can do for events. This might be the type of season where we focus and help guide athletes in individual outreach to engage mountain programs, and focus on smaller fundraising efforts – maybe something like Mark Chan suggested, Ken?

### **##Sponsors##**

I think it is particularly important right now to be reaching out to our sponsors and seeing what we can do to support them over the summer and fall. I have already begun a conversation with Minuss33 to see if we can tap on one or two athletes on a campaign idea. Let's discuss what other sponsors and 'friends' of USTSA we might be able to step up and help out.

### **##Admin##**

I am in heavy admin mode right now so I apologize in advanced for the one-off notes that you will be receiving from me in the near future (looking at you new Treasurer). Currently doing due diligence with our subscriptions - Constant Contact, Wufoo, etc. and comparing products/prices to make sure we are still using the best tools for our org. Next up will obviously be team nominations, contracts, and billing.