

USTSA Annual General Meeting - March 13, 2020

Attendance 44 people

Events

Waterville

Just under 30 people
Sat youth group training
New TD

Eldora

25 People
Good event
Sat singular sprint classic
Great nationals, maintain continuity from nationals last year
Not the number of participants but they like charisma and attitude

Gore

Numbers not high enough for Gore
Early Registration
Promoting event
17 signed up, needed 30 to hold race

Taos

Great event
Need volunteers
18+ not clear ahead of the time

Finance

Free-ski

8% of cost, but large part of our insurance
USTSA – 40 for two days
More representation of USTSA/ No board representation

Insurance

Second largest expense, going up 1%

Uniforms

Largest expense

Schedule for tomorrow

Rescheduled the sprint

Sprint will be FIS

Sprint will be qualifier
Set 3 courses
Will salt if needed
Using flags for the sprint

Voting

Sarah confirmed as president
Jason confirmed as treasure

Open conversation

Marie Snyder – gate judge and volunteer thank you
Tabi – print is not dead, talk to reporters. Able to turn it into digital
Sal – Telecross event
Two day events, lots of hill time
Ragged telemark program – through seasonals, didn't get the participants
Ragged wants to host a race
Bridger, wants to start a tele program (Madi should get on that)
Uniforms –
Mark Haberle – Beer league tracking of events, reallocation of resources
Tabi – Tele festivals, camel back. Show up to the festivals, fun race, GS race

Sponsorships

Karbon
Providing Gear at Cost
Previously provided it for free
NO set contract
Owner of Karbon, involved in USTSA since 2004
Wants to keep us around
Red coats retail for \$600, bought for \$275

Minus 33

Providing base layers, socks, and long johns
¼ zip hoody and socks
Rep to our races
If you want a discount on Minus 33 then reach out to Sarah
Social Media is big deal for them

Twenty Two Designs

Donate 8 pairs of bindings a year
Distributed based on overall ranking
Top 8, who needs them
Big mtn focused, not race so much
All team members get discount at 50% off

Social Media

Parents of <17, interact with social media as much as possible
Send media to board members
Karbon – social media is not enough
National Team – should be posting weekly during the season
Board to send the hashtags