United States Telemark Ski Association

US Telemark Ski Association 6 McKendry Ct Rowayton, CT 06853 www.ustsa.org



July 17th, 2018, 6:30 PM MST/8:30 PM EST: BOD Meeting Minutes

Present on conference call: Sarah Carley – Co-President, Devon Wright – Co-President, Keith Rodney – Vice President, Nathan Fogell – Events Director, Jeff Gay – Secretary, Wioleta Fedeczko – Treasurer, Linda Hobbs – Administrator, Ken Gay – FIS Representative

Miscellaneous topics:

- I.) So far very good coverage of the Olympic stuff within social media
- I.) National Results
 - 1. Nate will reach out to Crotched Mountain for Friday's results
 - 2. For parallels, we have figured out who won finals and small finals.
- II.) Canada is looking at having a World Cup
 - 1. For next year, but will likely not happen because the WC schedule has already been set
 - 2. Potentially in two years, but would be nervous.

Financial Update:

- III.) Wioleta has transferred the funds to Chase bank as a non-profit account in Utah
- IV.) Currently Wioleta is the only owner/signer on this account
- V.) We should have one additional person to have the account
 - 1. One or both of the presidents should be the co-signer
 - 2. This will help with east coast races
- VI.) Do we want to use credit cards (over using debit cards)
 - 1. Vote on this: Unanimous decision to use credit cards for the bank account
- VII.)We do get a credit card reader for free (free attachments for the phones)
 - 1. This will come with a 2.5% fee on purchases
 - 2. Vote on this: Unanimous to use this card readers
- VIII.) Wioleta will generate a report for all of the funds that have been transferred thus far.
- IX.) US World Cup financials
 - 1. Does not have the information currently
 - 2. She does have the quickbook, but is having "technical difficulties"
 - 3. Once we have the information, can we share this with Canada?
 - a. Vote on this: Unanimous decision to share financials with Canada.
- X.) Business license in Utah
 - 1. This needs to stay active
 - a. Association is misspelled...

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- b. This currently has Keith Rodney's name on it.
- 2. These is another that is expired. This is ok to be expired.
 - a. This one has Chris Ulm's name on it
- 3. Wioleta and Linda should figure this out offline and make sure that everything is in order.

Nationals Update:

- XI.) Still perusing Snow King for the Venue
 - 1. Have made contact with our contact at the mountain.
- XII.) Canada is very interested to having us at a race.

East Coast Events:

- XIII.) Ideally we will have 3 races in the US
 - 1. This would be in addition to US Nationals and the Canadian races
- XIV.) Bromley has confirmed the race
- XV.) Training on 27th
- XVI.) Gore Mountain not very promising
- XVII.) Half peak Waiting to hear back
- XVIII.) Crotched Mountain waiting to hear back
- XIX.) Nate will be reaching out to more mountains to try to get events
 - 1. Keith has contacts at lots of mountains and can help with this.

West Coast Events:

- XX.) Alta race
 - 1. Jeff can get ball rolling on this
 - 2. Birk (via Wioleta) will be helping to organize a Utah race.
 - 3. This race could change to Sundown or Deer Valley
- XXI.) Vail
 - 1. Has been successful in the past from the High School
 - 2. Ken will reach out again to see if we can re-engage them
 - 3. Could be a parallel event that would work well for this event

<u>Freeski:</u>

XXII.)	JT and Nate are not on this ca	Ш
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XXIII.) Devon and Sarah are going to reach out informally to figure this out

XXIV.) One of the major sticking points previously was payment

Sponsors:

XXV.) Devon is contact with Saucer and 33

XXVI.) Keith is in contact with Karbon

1. Really need to make sure that we post with Karbon gear

XXVII.) Overall, we need to post more pictures with gear that is sponsored

- 1. Mainly with Karbon
 - a. Cory has been talked to about not posting in SRD suits
 - b. Sara G. has been doing good
- XXVIII.) We need to make sure that we are posting on social media

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1. Can potentially blend/"make sure that we are sensitive" to parent's sensibilities with posting on information

2.

XXIX.) Global Rescue has not paid for the panels

- 1. Sarah will reach out to them about this.
- 2. They were thinking around 1k for this (would be sent to Keith)

XXX.) 22 design

1. Is very receptive and likes what we do – Keith is in contact

XXXI.) Telemark Down

- 1. Is very receptive and likes what we do Keith is in contact
- XXXII.) When talking to all sponsors, please ask what we can be doing better

Outstanding Team/Athlete Issues:

XXXIII.) No athlete issues

Next call

XXXIV.) July 31st @ 8:30pm

XXXV.) Tentative pending availability Nate and JT.