

USTSA
BOD Call
September 5, 2017

Attendee List:

Garrett Long- President; Keith Rodney – Vice President; Melinda Long- Treasurer; Cory Snyder – Events Director; Jeffrey Gay - Secretary; J.T. Robinson – Freeski Director; Ken Gay, FIS Representative, Linda Hobbs – Website Administrator

Big Mountain Update
Breckenridge

JT provided an update on the recent calls with Breckenridge. The progress on the event is good with support from the ski area and a local vendor. Cost is a bit high but the event has the potential to be a huge success. Sponsorship discussions are good, the ski area has agreed to a “Vendor Village” with up to 10 tents. The initial goal is to have at least 5 vendor tests as a baseline. Discussions are also underway with a local shop owner that has expressed interest in sponsorship. The Organizing Committee continues to look at additional sponsorship options.

Another call scheduled for two in approximately two weeks and then Breck will want a formal contract.

JT would like to finalized agreements with both Breck and Targhee and then start a campaign for participation through the magazine.

Targhee

The race is on hold for this year to be considered for future years. The free ski competition is in the planning stages.

East Coast USTSA Events

Two events are scheduled, each two day events. Looking to have the event sponsored by Minus33.

Looking for participation from Canadian contingent.

West Coast

Alta: Working on the weekend before Targhee at Alta, one day event. Waiting on input from Joel Nylander regarding dates.

Vail will not be scheduled this year, Vail Mountain School (VMS), the primary sponsor and major participant has indicated they are not in a position to support the event this year. With declining participation in the Rocky Region we simply don't have the athletes for this event without VMS.

WC

Working with Quality Inn on Lodging and working with the local club on the meals.
Funding, reaching out to local companies for the local sponsorship opportunities.
Continued efforts need to be invested in the social media fundraising initiatives and everyone is encouraged to promote the fundraising efforts.

FIS Meeting

The fall FIS meetings are being held in Zurich with meetings schedule for October 5th and 6th. To be discussed are events for this season, final review of published rules and a review of possible events for the 2018/19 season. Ken to touch base with Garrett prior to the fall meetings for any last minute updates on the 2018 WC Events.

Treasury Report

Current balance of the USTSA account; \$16,279