

US Telemark Ski Association
6 McKendry Ct
Rowayton, CT 06853
www.ustsa.org



November 14th, 2017, 6:30 PM MST/8:30 PM EST: BOD Meeting Minutes

Present on conference call: Garrett Long – President, Keith Rodney – VP, Jeff Gay – Secretary, Cory Snyder – Events Director, Ken Gay – FIS Representative, JT Robinson – Free ski Officiating Director

Free Ski

I.) Breckenridge

1. Not many new updates
2. Sponsorships
 - a. Local reps are excited about the event
 - b. Currently talking about to Bishop Bindings
 - c. Plans to talk to 22-Design
3. Now talking to Cheasley (Dave Little got promoted)
 - a. Working with her to sign the contract

II.) Additional Topics

1. Changes to points:
 - a. Will be going to a decimal system
 - b. Increasing the “No Fall Zone” for the Junior category
 - c. Trying to say going big won’t help you

III.) Social Media

1. Officially passed
2. Creation of a Free Ski social media
3. Free Heel Life will run this social media
 - a. This would be equivalent to a platinum sponsor

Race

I.) World Cup

1. Potentially do a Kickstarter to raise money for the WC events.
2. Over the last two weeks, no huge sponsors that have surfaced
3. Short 19k Euros
4. The Vermont tourism did respond, but came back with a lot less than originally expected.
5. Should be able to finance the “non-filmed” version WC

- a. We will not get the funding from FIS (originally only going to Urban anyway)
 - b. Will have to communicate that ASAP
 - c. The TD may have to be negotiated with some fees associated
 6. Garrett still needs to work on...
 - a. Lodging for Suicide Six
 - b. Fees for the race
 7. Registration
 - a. Jeff will help
 - b. Garrett will provide info in the next 10 days or so
 8. Ken will work with Keith on making the start gate for the duals
- II.) Uniforms
1. Have shipped and have saved money

Other Items

- I.) Meeting Minutes
1. Approved for 6/8, 9/5, and 10/31
 2. Future minutes will be approved via email
 - a. If no comments after 1 week, minutes will be approved
- II.) Future Call
1. December 5th
 2. Time: 6:30PM MST/8:30PM EST