

US Telemark Ski Association
6 McKendry Ct
Rowayton, CT 06853
www.ustsa.org



October 31st, 2017, 6:30 PM MST/8:30 PM EST: BOD Meeting Minutes

Present on conference call: Garrett Long – President, Keith Rodney – VP, Jeff Gay – Secretary, Cory Snyder – Events Director, Ken Gay – FIS Representative, JT Robinson – Freeski Officiating Director, Linda Hobbs – Website administrator

Free Ski

I.) Breckenridge

1. Checked out base area for ceremonies
2. Sponsorships
 - a. Bishop, Local shops, Freeheel Life
 - b. Free heel life will do social media
3. Dates are not locked in

II.) Grand Targee

1. Dates are locked in
2. Unsure if this will be linked with the Breckenridge comp

III.) Powder mountain

1. Lots of excitement for future comps
2. Nothing this year

IV.) Additional Topics

1. Posting dates to the website: JT will contact Linda when we can post
2. Registration: Do this through constant contact

Race

I.) Regional Races – Items of note

1. West Mountain
 - a. USTSA will do registration, mountain has signed off on costs
 - b. Reliable Racing will help sponsor
2. Waterville Valley
 - a. Looking good for sponsors and prizes
3. Alta
 - a. Dates are confirmed
 - b. Jeff will work with Joel to figure out next steps

II.) Nationals

1. Same setup as 2 years before

2. Cameras may not be there
3. Crotched will do registration
4. Dates: 9th-11th of March
 - a. Probable order: Classic, Sprint, Duals
 - b. Could flip last two events
5. Post dates on website

III.) World Cup

1. Video service with Urban
 - a. Newest quote has large increase (~100%) since the previous quote
 - b. Garrett has reached out with no response
 - c. Not certain of having the Olympic Channel on live stream
2. Sponsors
 - a. Garrett has had a lack of responses
 - i. No response from Vermont Tourism (flagship sponsor)
 - b. Only one has responded with confirmation of sponsorship
3. Budget
 - a. Without film cost: Looking at (~14k deficit)
 - b. If Urban comes back to original quote, would the event be possible
 - i. Low levels of confidence without Vermont Tourism (~10k)
 - c. Without live stream, potentially could lean on resorts for support
 - i. Would have to be done quickly
4. Plan of attack
 - a. Look at options without the live stream
 - b. Garrett will touch base with Ken to review/revise current budget to see what needs to be done.
 - c. If people have availability contact Garrett to let him know.

Other Items

- I.) Future call
 1. Scheduled for 11/14/2017
 2. Time: 6:30PM MST/8:30PM EST