U.S. Telemark
DRAFT - 2016 Annual Meeting Minutes

Location: Crotched Mountain, New Hampshire
Date: March 5, 2016
Meeting started at 5:26 PM ET

Opening with season recaps
1. Ken Gay – Western recap
   a. Vail
      i. Vail was a great event in which we team with Vail Mountain School to put it on.
      ii. This was the 5th year for the event
      iii. The Vail race crew loves help with this event and we have a really good relationship there.
      iv. The event will continue
      v. This is a really good hill, the same hill was the Alpine World Championships Dual Slalom.
   b. Alta
      i. Put on by Joel Nylander
      ii. A causal event
      iii. It will continue
   c. Sunlight
      i. USTSA has a good relationship with the mountain
      ii. Too few competitors
      iii. Standing offer from area for hosting Nationals
      iv. Had a clinic the day before the race with Ty donating time
      v. Need to have more clinics like Sunlight
2. Garrett Long – East recap
   a. Bromely
      i. 55 people
      ii. It is important to have team members there – it gives us numbers
      iii. Visibility is important as people seeing it, might try it next time
3. Goals for future events
   a. 6 in west and 6 in east
   b. 250-mile requirement for east and west needs adjustment
   c. Cannon is the final event in the east this year – next week.
   a. Last year approx. $16,000 in the bank, this year it is down to $8,000; however, this is largely due to uniform purchase which will not be as large of a factor in 2016
   b. Loosing Big Sky financial backing which has been near $30,000 total.
   c. Need more financial sponsors
   d. Treading water
5. Garrett Long – General Items
   a. This year was the most highly attended Nationals since 2009 – a good trend
   b. Members asked to look for sponsors, look for series sponsors, more people, more events, more sponsors.
c. Need to spread the word – a lot of people (even telemarkers) don’t know about tele racing

d. $5000 sponsorship is not a big deal for a company, but it is huge for USTSA

e. Rick Hirsh, Tabi Freeman, and Joel Nylander are engaged members helping out with sponsorships, if you have a name (potential sponsor) pass it on and we will try and make it a win-win situation.

f. Thank you to sponsors – companies need something in return – exposure.

g. Instagram up to 700 followers, need more posts, which = more exposure – volume of posts on social media is important

h. With more funding it would be great to be able to offer a travel stipend for WC races

i. USTSA members need to go out to local ski programs to help show technique and spread word

j. Birk Larson – you meet people on the hill give them something to get them interested – a business card. Birk can get them made for members.

k. Melinda Long – Need to keep up spring and summer posts – any outdoor activities

l. Mike Foote – Culture is important – at Kory’s race citizens and youth right behind, need to embrace each other.

6. Points list

a. No GS’s this year so National point calculated on Sprint and Classic. GS is still in guide.

7. Free Ride (Garrett Long)

a. Grand Targee free ride competition – 150 people to pull into USTSA if we merged

b. Ask for comments or questions

c. Joint competitions

i. Looking at Grand Targee for USTSA Nationals in 2016

d. Favorable membership response

e. Josh Madsen would help with exposure of the groups were merged

f. Better sponsors

g. Would race be swallowed up? Right now Freeride is just an event looking for an organization

h. What’s a freeride competition – Garrett explains

i. Wouldn’t affect race team

j. Bring in a bumps competition?

k. Ken Gay – USTSA needs numbers, with Freeride USTSA would be more attractive to VMS and CRMS – a source of athletes

l. Cory Snyder – Telemark is growing – percentage-wise more than any other snow sport.

8. Other Items

a. Board election and volunteers for other positions

b. Board positions up are VP, Treasurer and Event Director

c. Keith Rodney, Birk Larson, Cory Snyder, Melinda Long, Tabi Freeman, and Robert Feinberg expressed interest

9. Break for Dinner

10. Vote for BOD

a. Cory running for Event Director – unopposed – no nay votes – elected

b. Robert running for Treasurer – unopposed – no nay votes – elected

c. Keith Rodney for VP – unopposed – no nay votes – re-elected

d. Ken Gay will stay on as FIS rep and mentor Cory.

e. Melinda, Tabi and Birk will have other volunteer positions

Meeting Adjourned at about 8:10 PM