

August 16, 2016, 5:30 MT/7:30 ET: BOD Meeting Minutes (DRAFT)

Present on conference call: Garrett Long – President, Keith Rodney – VP, Melinda Long – Treasurer Nominee, Cary Foulk – Secretary, Cory Snyder – Event Director, Linda Hobbs – Administrator, and Ken Gay – Assistant Event Director

- 1.) Meeting initiated by Garrett Long
- 2.) Minutes from July's BOD meeting approved 3-0, Cary and Cory abstained because they were absent from the meeting
- 3.) Freeride – discussed e-mail from Ty
 - a. Addition venues for the future are being discussed including Crested Butte, Tahoe, and possibly Vail.
 - b. For 2016/2017 it will just be Targhee.
- 4.) Discussed Robert Feinberg's resignation as Treasurer which has been accepted and acknowledged by the BOD through previous discussions
 - a. Melinda Long was nominated to fill the vacancy
 - b. Melinda Long was vote to the position of Treasurer by a vote of 4-0
- 5.) Approval of revised by-laws incorporating changes for inclusion of freeride and other minor revisions
 - a. Approved 5-0
- 6.) Discussion board additions
 - a. The bylaws revisions establish two new board positions – one is Director for Freeride and the second is Director of Marketing and Promotions
 - b. JT Robinson has been nominated for the Freeride directorship to be voted on during the next BOD meeting
 - c. Looking for nominees for the second position; the BOD would like to see someone with freeride background to help balance the BOD.
- 7.) Targhee event
 - a. JT and Josh Madsen are working up what the event will look like
- 8.) Uniforms
 - a. Sizing e-mail went out, just wait on a couple of responses
 - b. Order to go out next week
 - c. Wait on Minus 33 to see what they will provide

- i. Hope to get something more visible than just underlayers to help promote their product
 - d. Sending new uniforms to get new patches sewed on, patches will be sent to existing members with directions
- 9.) Races
 - a. Looking at 1st week of January for West Mountain race and 1st week of February for Mt. Abrams race
 - b. Looking at several other eastern venues
 - c. Kare Anderson's race moved to week of Nationals, and Bromley will not move it.
 - d. Race at Crotched Mountain in the works for after Nationals
 - e. In west, event at Blacktail (MT) possible, but it will not be a race (Cory)
 - f. Vail in works, waiting for alpine schedule to fit tele in (Ken)
- 10.) Sponsorship document is moving forward
- 11.) Freeride announcement will likely be mid-September
 - a. Need to have insurance carrier review waiver document
- 12.) Working on more generic logo for USTSA
 - a. To be a branding package with multiple logo options
 - b. There will be logos for race and freeride available
- 13.) 22 Designs sponsorship discussed (Keith)
 - a. Conflicts with most current racer equipment
 - b. More directed to freeride
 - c. Difficult to switch due to cost
 - d. Looking at more individual racer sponsorship option
- 14.) Linda is working on web site
 - a. Adding new photos
 - b. Adding freeride tab
 - i. Need to get connected with freeride contact to get content
 - ii. Be good to get freeride set up on web site before announcement
 - c. Adding Josh's store to shopping link on web site (also should add Telemarkdown [?])
 - i. Making USTSA bike jersey for shopping option
- 15.) Melinda provided a financial update
 - a. USTSA is now set up with TD Bank (a potential sponsor)

- 16.) Next meeting planned for September 13, 2016 at 7 MT/9 ET
 - a. Meeting concluded