

May 23, 2016, 5:30 MT/7:30 ET: BOD Meeting Minutes

Present on conference call: Garrett Long – President, Keith Rodney – VP, Cory Snyder – Events Coordinator, Cary Foulk – Secretary, Ty Upson – Head Coach, Linda Hobbs – Administrator, Al Rosenthal – Outgoing Treasurer, and Ken Gay – Co-Events Coordinator

- 1.) Team Nominations
 - a. Rob Fienberg is working to compile a list of those that accepted their nomination.
- 2.) Team Uniforms
 - a. Devo and National/World Cup Teams will eventually have different uniforms; they will be the same this year.
 - b. New patches will be sent out to those who have uniforms from last year along with a guide as to where they go.
- 3.) Telemark Freeride/Nationals Comp at Targhee – Board will follow up to see what progress has been made.
- 4.) Sponsorships
 - a. Garrett is putting together a talking point document for approaching sponsors.
 - i. Need to get Livestream viewership numbers – Ken will follow up and will ask Urban at FIS Congress.
 - b. Thank you notes when out to sponsors
 - c. Garrett had calls with Karbon and Minus33
 - i. Team members need to Like and Follow all sponsors
 - ii. Need to get the sponsors more content
- 5.) Freeride Merger
 - a. Quiet for the moment
 - b. Discussed need to have competitors buy a membership to cover insurance
 - c. Event license is a likely approach
- 6.) Events
 - a. Eastern – West Mountain, Mt. Abrams, Bromely, and Crotched Mtn., all probable; looking for new areas
 - b. West – Vail and Alta
 - i. Sunlight not likely, need more numbers; at least 30.
 - ii. No clinic in Steamboat
 - iii. Clinic at Sunlight again?
- 7.) North American World Cup
 - a. Would need to have two events to make it worthwhile for European racers – a US and Canadian event would be ideal.
- 8.) Registration
 - a. Some are having issues registering – may be browser issue

9.) Comp Guide

- a. Need to finalize the latest update; however, need to wait until FIS Congress is over to capture any FIS updates.
- b. USTSA should make USTSA and FIS number consistent to make cross referencing more efficient.

10.) Social Media

- a. Need Social Media person
- b. Linda needs high quality close photos for web site

11.) Next call – June 27, 5:30 MT/7:30 ET