

## September 21, 2015, 5:30 MT/7:30 ET: BOD Meeting Minutes

Present on conference call: Garrett Long – President, Keith Rodney – VP, Al Rosenthal – Treasurer, Cary Foulk – Secretary, Ken Gay – Event Director, and Ty Upson – Head Coach, and Rick Hirsch – Sponsorship Committee (Guest)

### 1.) Update on the Web Site from Linda

- a. Chris Ulm is updating the web site to a Word Press platform. An email will be sent out to BOD with links to test pages.
- b. It was suggested that sponsors be on the top.
- c. There was some discussion on the home page content. Further suggestions when we see the test page.

### 2.) Sponsorship Discussion

- a. Garrett updating an Excel spreadsheet with current sponsor information
- b. Rick is working on Cliff Bar for sponsorship
- c. Rob Feinberg working on POC.
- d. Keith is on the Fey Brothers for general gear
- e. Karbon (uniform update) - keeping the colors, will be getting a different pattern.
- f. Keith to contact CWX
- g. Kieth is working on Rossi for WC sponsorship
- h. Ty – suggested 22 Designs because of their new NTN binding
- i. Goal is money or gear from sponsors. First is gear if need, then money.
- j. Rick to manage spreadsheet and assignments, Garrett to get list to Rick
- k. Discussed working out who is responsible for sponsor recruitment, team or specific groups.
- l. Donations cannot be directed to individuals through USTSA
- m. Looking for individuals to volunteer for sponsorship promotion

### 3.) Venues

- a. East
  - i. Jan 9 – West Mountain
  - ii. Feb 7 – Mew England Tele Fest
  - iii. Kory Anderson (missed dates)
  - iv. March 5 & 6, Cotched Mtn. week before Nationals
  - v. Nationals at Cannon
- b. West
  - i. Jan 30 – Vail
  - ii. Feb 27 – Sunlight
  - iii. Feb 28 – may be a clinic at Sunlight

- iv. Feb 12-14 Utah
- v. Looking for options for Christmas Camp

4.) Supporting Member

- a. Need to add Supporting and Alumni Memberships to the bylaws

5.) Approved August minutes 5-0

6.) Need to look into opening and using Twitter and Instagram accounts.

7.) Next call – August 14, 5:30 MT/7:30 ET

8.) Meeting concluded