

October 14, 2015, 5:30 MT/7:30 ET: BOD Meeting Minutes

Present on conference call: Garrett Long – President, Keith Rodney – VP, Al Rosenthal – Treasurer, Cary Foulk – Secretary, Ken Gay – Event Director, and Ty Upson – Head Coach

1.) Nationals Update

- a. Cannon switched date of Nationals on USTSA
- b. Will resolve by switching to Crotched, adjusting Nationals dates, or other

2.) West Events

- a. Sunlight is good with Saturday clinic and Sunday race
 - i. Advertising will be key
- b. Vail – new AD and coach are enthusiastic about event
- c. Crested Butte
 - i. Because of, in part, difficulties in getting race crew, event will not be held this year
- d. Training Camp
 - i. Ty working on it
 - ii. Fall camps are a possibility

3.) Sponsorships

- a. Karbon – uniforms to arrive shortly
- b. Contacting Global Rescue
- c. 22 Designs are on board
 - i. 5 pairs of binding are on their way for distribution between coaches and WC team
 - ii. Binding \$200 for WC team, \$269 for everyone else
- d. Telemarkdown set
- e. Uniform patching for gold sponsors only typically
 - i. It was questioned how many gold and silver sponsors we have
- f. Big Sky dropping off, but still on this year
- g. No CWX, checking with Smartwool.
- h. Sponsor list being worked on by Garrett who will send it to Rick.
- i. Under Armor to be approached - Tabi
- j. Garrett working on sponsorship package

4.) Social Media

- a. Instagram is growing
- b. Post races on Facebook ASAP

- 5.) September Minutes approved 5-0
- 6.) Web Site – get moving on update
- 7.) Newsletter – coming last week October – first week of November
- 8.) FIS helmet rule – enforced for Elite class, not citizens (just a helmet)
- 9.) Next call – November 10, 5:30 MT/7:30 ET
- 10.) Meeting concluded (6:15)