

July 21, 2015, 5:30 MT/7:30 ET: BOD Meeting Minutes

Present on conference call: Garrett Long – President, Keith Rodney – VP, Al Rosenthal – Treasurer, Cary Foulk – Secretary, Ken Gay – Event Director, and Ty Upson – Head Coach

- 1.) The meeting came to order shortly after 5:30 MT.
- 2.) The board reviewed the list of people who declined a team nomination. Al will reach out to those who did not reply.
- 3.) Approved last month's minutes by 5 – 0.
- 4.) Uniforms
 - a. It was determined that Patagonia is not a good fit for supplying USTSA uniforms – the project line is not static enough for USTSA's needs for one thing.
 - b. Preliminary contact with Karbon is positive, and USTSA may be able to work with them again.
 - i. Project line has longer residence time, whereas Flylow changes every year.
 - ii. Karbon is more race oriented which is a definite advantage.
 - iii. A proposal for sponsorship will be sent to Karbon this week.
- 5.) Races
 - a. Cory met with Cannon to walkover runs in preparation for Nationals
 - i. The fee negotiation is the missing piece to finalize the venue.
 - b. Will likely run a race at Cotched Mountain the week before Nationals so west coast members can attend 2 races in the east, and will try to have a training in the middle of the week.
 - c. Alta possible Feb. 6 – 14th timeframe
 - d. Ken is reaching out to other locations including Vail, Sunlight, Echo Mountain, and Eldora.
 - e. Dartmouth is gun ho, but nothing has been set up yet.
 - f. Ty to reach out to SSWSC about New Year's race
 - g. Get race schedule out in October
 - h. Will keep track of prospective races on Google docs so BOD can be up to date.
- 6.) NASTAR
 - a. Ty will work on a letter to NASTAR questioning the USSA/NASTAR relationships.
- 7.) Sponsorships

- a. Need to refocus team on this activity
- 8.) National Team
- a. Will get social media and press releases out as soon as the outliers are addressed.
- 9.) Discussed continuing GS
- a. Tentatively it will remain as an option, but will not factor into the end-of-season points calculation.
 - b. Will discuss in the early season athletes call.
- 10.) Have Athletes Call in Mid-August
- a. Discuss GS and enlist help from athletes
- 11.) Next call – August 11, 5:30 MT/7:30 ET
- 12.) Meeting concluded