

## **March 17, 2015, 6:00 MT/8:00 ET: BOD Meeting Minutes**

Present: Garrett Long – President, Keith Rodney – VP, Al Rosenthal – Treasurer, Cary Foulk – Secretary, Key Gay – Event Director, Ty Upson – Coach, Linda Hobbs - Administrator

### 1.) Meeting was called to discuss an issue of personal conduct.

An incident occurred at the US Nationals held at Sunlight Resort during Sunday's classic race, first run, in and below the finish area.

Board members were asked to recount what they heard about the incident.

Al was the closest to the incident as Finish Ref.

Al – Heard cussing when the party crossed the finish line loud enough to be heard on the lift.

Ken and Cary – Also heard for another party that athlete involved went after the scoreboard keeper for suggesting he watch his mouth. Threatened physical violence. An athlete stepped in to diffuse the situation. This was a second hand account.

Cary - The junior racers were present but only heard the cussing. This was from one of the older women's racers that was standing with the kids.

Cary – He was also very clear about the athletes desire to not participate in USTSA or any more USTSA races at the start when picking up his skis.

Board – AS this race was at the end of the season, possible approaches to situation range from not offering him a nomination to next year's team to reprimanding him in a letter.

Board Resolution – He will not be offered a nomination to one of the competitive teams (as the 2015 season is over). If he asks why he will be told. There is a desire to defuse the situation but also sever ties with the individual. However, the board wishes to be on record that this kind of behavior is not acceptable for USTSA athletes. Garrett will send an e-mail affirming the code of conduct to all athletes and that appropriate standards of behavior will be upheld. It will be noted that his also extends to social media.

An ancillary issue is the volunteer that was confronted. USTSA will issue an apology. Ken will talk with Bruce Barth and Tom at Sunlight to identify the volunteer.

### 2.) Meeting extended to general issues.

#### a. Sponsors

- i. Need to audit sponsors to ensure they are at the right sponsorship level
- ii. Need to speak with CWX to address their level of sponsorship

- iii. Need to contact and get requests to sponsors as soon as possible (Linda suggested)
  - iv. In order to approach sponsors, there needs to be some idea of numbers in order to do that points need to be calculated.
  - v. Jack Rosenthal is working on points calculation – needs all results which will be provided
  - vi. Keith – top tele/sporting goods shop (Fays) offering sponsorship, also working on some race sponsorships with them.
  - vii. Linda suggests sending a photo and thank you to the sponsors
  - viii. Additionally, athletes will be provided sponsor e-mail addresses to send thank you notes.
- b. Sponsor Volunteers
- i. Joel Nylander and Rick Hirsch offered to work sponsorships
  - ii. Assigning current sponsors to existing contact, new volunteers to work new relationships.
- c. Other Volunteers
- i. Events in East – Cory Snyder
  - ii. Social Media – Devon, Tabi was also nominated
  - iii. Cary and Keith will collaborate on press releases and PR (east and west)
- d. Races
- i. Al reiterated the his thought that USTSA should pay for venue space – board does not disagree
  - ii. Goal is to have 6 race in the east and 6 races in the west
  - iii. Ken – need more people to run races and need more people in skill positions
  - iv. Ken – need to work with mountains to get space
  - v. Keith is working several venue leads in the east
  - vi. Races in the east are most likely to focus on sprints, duals and GS because of vertical drop requirement.
  - vii. A mountain with adequate vertical will be found for a Nationals classic.
  - viii. A To hold a race a mountain needs sufficient equipment to hold a USSA race; that is one of the first questions that needs to be addressed when looking for a venue; USTSA will not purchase and supply equipment
- e. Next meeting – Tuesday April 14, 2015. An agenda will be provided.