

December 18th, 2014 BOD Meeting minutes

Present: Josh Lanzetta- President, Keith Rodney- VP, Al Rosenthal- Treasurer, Tim Lukens- secretary, Ken Gay- event director/TD, Ty Upson- coach

1. Uniforms

- A. Uniforms are done and were shipped today 12/18/14.

2. World championships update

- A. Fundraising is almost to \$10,000
- B. Press kits are going out this week.
- C. FIS timing software will be used
- D. FIS wants video coverage of the event and is working to fund this. It will have live stream coverage online.

3. Nationals update

- A. Sunlight is onboard and starting to work on the logistics including banquet.
- B. Working on lodging options both on the hill and in Glenwood Springs.
- C. Discussing budget issues with the mountain to make sure they cover costs and the event is profitable for USTSA
- D. We will try to develop event poster to help advertise based on poster from Vail race or Worlds.
- E. Awards, Josh and Ken will look into awards other than Cow Bells that are still cost effective.

4. Insurance

- A. Policy renewals are done just need to add venues to policy as events are booked

5. Sponsors

- A. Global Rescue is paid and all set
- B. Patagonia pro form is set up but Patagonia would like a uniform order in the future to continue sponsorship. We will look into the volume of what they want ordered and weigh options for next year.
- C. Saucer Wax is all set and product will be shipped to athletes this week.
- D. Scarpa is cutting sponsorships across the board and they are moving to a pro form only sponsor and offering limited amount of product for promotional events and fundraisers.
- E. Crispi will be evaluated as a potential team sponsor
- F. Big Sky Brewing is all set for this year but it is their last year as a financial donor.
- G. Pin Head Red has agreed to send product for awards and promotional use.
- H. SRD needs to be contacted. Bill Pammer will be consulted about this.
- I. Sport Tube needs to be contacted.
- J. Smartwool has not responded to requests but we will look into contacting and working with them.
- K. Telemardown.com has been contacted as a potential sponsor and we will continue to cultivate the relationship.

L. Chris Henery put Josh in touch with a kinesiologist in Idaho who is interest in acting as a financial and training sponsor of the team. Josh will talk more with him with the plan of incorporation him into the sponsorship program

6. Training Camps

A. Keith has 12 athletes signed up for the Eastern camp at Mount Snow

B. Ty also has 12 athletes signed up for the Steamboat camp

C. Both camps will work on drills, gates, skating, jumping, and free skiing and use video

D. We will try to get video footage from camps to post online

7. Miscellaneous items

A. Discussion of athletes requesting waiver for training camps

B. Discussion of athletes considering moving from world cup team to US team due to time constrains and travel to international races

8. Next BOD call set for 1-12-15