USTSA BOD Meeting Minutes 10.8.13

Attendance: Josh, Ken, Ty, Linda, Al, Keith and Maggie

- **FIS Meeting:**
  - Ken’s impressions from last week's meeting: Great trip, great learning opportunity for his first meeting. FIS Telemark had representation from most teams. Discussed notes on Olympic Bid—number one priority for committee—2018 is now off the table. The plan is to aim for 2022 Winter Games. Proposal submitted to FIS council to be voted on Nov 2, need at least 7 votes representing nations. Once support is established with FIS, it will then go to IOC. Ken also had an opportunity to lobby with USSA.
  - Minor rule changes: ICR’s: chosen not to mandate hard-sided helmets in all disciplines. Ken recommends we maintain our language as is since we strongly encourage athletes to use hard-sided helmets.
  - No changes to ski radius regulations.
  - Discussion on sport growth and growth concerns. Comparable to discussions we’re having within USTSA. Committee wants to grow FIS rosters for events. Request made by the committee for recruitment efforts/process by larger teams like Norway and Switzerland to share so other teams can learn from their successes.
  - Recommendation by Ken to have as many athletes as possible in US races to possess FIS licenses. Reminder that a FIS license for US racers doesn’t guarantee eligibly for a WC race.
  - Discussion about USTSA-USSA relations and FIS/USTSA process.
  - FIS Meeting discussed standardized timing systems.
  - Dedicating funds from FIS Telemark committee to hire a marketing/promo consultant. First phase: expose the other disciplines to telemark racing.

- **Schedule Check**
  - Josh: update—Loon cancelled for January 4, but there may be an opportunity to race in March
  - Ken: still needs to contact Vail and Sunlight. Vail has given a preliminary yes for a late January. No word from Eldora.
  - National conflicts? Russ and Linda might not be able to do both WC and Nationals. Maggie won’t be able to attend due to a conference with school.

- **Uniforms**
  - Flylow/ Spyder switch-out for kids: ordered and received Flylow jackets and pants. Cedar and Henry are too small for Flylow product. Linda’s ordered items from Spyder to outfit the two Development team members and sent pants to
Henry and Cedar for sizing. Cost was a bit more for Spyder uniforms, but not much more than Flylow.

- Tommy worked to fulfill the remaining uniform/swag orders.
- Missing Flylow jackets for Scott Edgerton and Larry Boche. Linda will contact Tommy to finish the order.
- Linda will do the logos for the jackets.

Speedsuits: update from Josh. No luck with other speedsuit manufacturers/sponsors. Best option: SRD: $275/suit with logo. Question: did the BOD agree at the June meeting to provide the Regional team with suits? Josh proposes to move forward with SRD to outfit speedsuits for A, B and Devo teams. Al: question of offering Regional team members an opportunity to purchase suits. Ken has documentation that Andra confirms speedsuits don’t have to be FIS-approved. Josh made motion to approve SRS speedsuits (non FIS suits) for team with the option for Regional team members to purchase. Second by Keith. All approved.

- Linda offers to send an email to Regional team to purchase speedsuits at $275 with a deadline of this Sunday, 10/13, for a commitment.
- Discussion about budget/offset speedsuit cost.

- **Requests to race WC**
  - Discussion:
    - Review of roster of athletes who haven’t raced at the World Cup level.
    - Plans to discuss World Cup requirements on the team call. Perhaps an agenda from Ty to team members.
    - Requests to be tabled until after the team call.

- **Budget**
  - To discuss budget, once the speedsuit costs are confirmed, on the next call.

- **Review FIS license process:** Linda will review on team call.

- **Alpine program outreach/ numbers**
  - **Discussion:** Estimates on annual memberships. Josh: Concern about growing membership numbers? How to increase USTSA memberships? Ideas about outreach.

- **New Business:**
  - Question about a clinic at Sugarbush with Andy Minier and Mark Haberle: 12/13-15th. Confirmed by Keith. No official communication to Linda and/or USTSA. Need to broadcast clinic on USTSA channels. Questions about marketing this event. USTSA needs to create a flier/other promo materials. Need to confirm with Andy about program details. Josh will contact.
  - Team call: 10/15. Email Josh agenda items. All teams invited to call. Linda and Josh will work on agenda.
  - Next BOD call: November 12, 2013 at 8:30 EST.
  - Meeting adjourned 7:37pm.