

**USTSA BOD Conference Call Minutes
June 19, 2011**

Present: Russ Hobbs - President, Eric Lamb – Vice President, Tory Hauser – Events, Roy McKinstry, Linda Hobbs

1. Minutes of 5/23/11 Meeting
2. FIS – Russ
 - a. Jim has forwarded the rules for the Parallel Sprint which were approved by the FIS Council
 - b. Meeting with Luke Bodensteiner, Exec. VP Athletics, USSA went well and Jim will continue dialog with him.
 - c. FIS Telemark WC tentative schedule
 - Jan. 4,5,6 NOR, Hafjell
 - Jan. 9,10 NOR, Rjukan
 - Jan. 20,21 AUS, Rauris (GBR),
 - Jan. 22,23 SLO, Bohling
 - Jan. 26,27 RUS, Sochi
 - Feb. 13 - 18 USA, Steamboat, Eldora (tent) **(MUST BE CONFIRMED BY JULY 15)**
 - March 12,13,14,15 FRA, Auron,
 - March 17,18, 19 SPA, Espot (including Junior World Championships)
3. A, B and D teams finalized (17 Total)
 - a. A Team Members = Madi McKinstry, Zoe Taylor, Cory Snyder, Jeffrey Gay, Charlie Dresen
 - b. B Team Members = Maggie Doherty, Tommy Gogolen, Jack Long, Garrett Long, Andrew Minier, Josh Lanzetta, Birk Larsen
 - c. Dev Team Members = Caroline Walters, Elizabeth Klemer, Rick Walters, Tanner Visnick, Nick Resignolo
 - d. Schedule a team call for Thursday, July 28
 - e. Sponsorship vs Racer Outreach - Discussion about having racers work on outreach to other schools, clubs, racers etc to build interest in our sport in lieu of soliciting 3 sponsors. Suggested they will have 1 sponsor to focus on and then give time to outreach.
4. Regional Team Nominations – Russ will ask missing board members about their agreement to offer Regional Team positions to the following racers and then will move forward with letters and contracts to each
5. Team Evaluations –
 - a. Russ will forward racer comments in summary to Bill Pammer
 - b. Summer Camp with Brandon Moon is available (requested by 15 team members and will be attended by 4 or 5 team members)

- c. Travel Coordination – can we empower a team member or two to help with this?
Coordinate flights, ground transportation/rentals, etc
 - c. We will continue to work with all our current sponsors, recognizing that the sponsored products are useful for the majority of the team members.
6. Sponsors (Eric and Russ)
- a. Karbon – Eric is working with Peter, new revised order is in.
 - b. Sportube – Russ will follow up, Tory and Eric are available to visit if appropriate.
 - c. Athalon Sportgear (luggage/ski bags) – Eric
 - d. Kuhl - Eric
 - e. Dale of Norway – Linda
 - f. Chaos Hats – Linda
 - g. Reusch – Eric
 - h. Subaru - Russ
 - i. Follow up with other current sponsors
 - i. Big Sky Brewing - Russ
 - ii. Scarpa - Tory
 - iii. BCA - Tory
 - iv. Global Rescue - Linda
 - v. Saucer Wax - Linda
 - vi. CW-X - Russ
 - vii. LEKI – Eric will request aluminum poles for nordic
 - viii. Blizzard – Eric will ask Cory to work with Blizzard
 - ix. Fluid Forms – knee pads – Eric will forward team feedback and continue to work with them.
7. Events
- a. Summer Camp with Brandon Moon at Mt Hood – July 18-21
 - b. World Cup at Steamboat – proposed February 13-18, 2012
US Open – proposed for Steamboat in January - **Need to look at how/if it can be fit in with January FIS Schedule**
 - c. US Nationals Location – Gunstock proposed March 9, 10, 11 (3 days, need to double up events 1 day). **This will conflict with racers headed to Junior World Championships.**
 - d. Wolf Mountain Telemark Revival, Utah – February 25&26 (Joel Nylander-Organizer)
Telemark GS, Powder Keg Race (skin up, GS Gates down), Costume Contest
 - e. No Selkirk Classic this year, taking a year off
 - f. Whitefish Mountain Resort – no date set
 - g. Tory will work with Monarch, Ski Cooper and Sunlight
8. Strategic Plan with Bill Pammer – Russ will send letters to individuals to volunteer on the first committee.
9. Agreed to provide Christopher Ulm with a voting membership as a small token of appreciation for the website support he provides.
10. Next call – Sunday July 17th at 7:00 MDT

Carry Over

- a. Slalom or Dual Sprint at Nationals
- b. Points implications of replacing slalom with a dual sprint.
- c. Criteria for using savings earmarked for Education
- d. Ad in Telemark Magazine – Linda is working with Jon Howard about how USTSA can partner with the magazine for benefit of both.
- e. Work to get our sponsors to put our logo in their advertising; “Proud Sponsor of USTSA”, similar to what CW-X did this year.
- f. Tory and Josh Madsen have discussed possibility of a video/podcast that would be panel discussion about gear with our athletes. Possible posting on Telemarktips and Telemark Skier Magazine
- g. How do we get some of the other telemark youth programs involved (Tahoe, Park City, Alta, Vail, Aspen) , possibly send some of our racers to ski with them, talk about USTSA, how racing builds good skiers.
- h. Auction Big Sky Brewing banners (save for fall?)
- i. Uniforms