

USTSA BOD Conference Call Minutes
May 23, 2011

Present: Russ Hobbs - President, , Josh Lanzetta – Secretary, Ken Gay – Treasurer, Tory Hauser – Events (joined at 7:30), Roy McKinstry, Chad Bowdre, Linda Hobbs

1. Minutes of 4/25/11 Meeting were reviewed
2. FIS – Update From Jim
 - a. Jim to meet w/ Luke Bodensteiner Exec. VP Athletics - USSA at FIS meeting
 - b. World cup race proposals are recognized as submitted and discussed at meeting
 - i. Waiting on Eldora as possible 2nd WC venue
3. Team (Linda)
 - a. Team acceptance status
 1. A team acceptances: Madi, Zoe, Cory, Jeffrey
 2. B team acceptances: Maggie, Tommy, Garrett, Andy, Josh, Birk
 3. Development team acceptances: Caroline, Rick, Elizabeth, Tanner, Nick
 - b. Timeframes for “no decision yet” nominees
 - i. June 15 deadline (allow time to hear from FIS and allow for finals). Russ will notify the 3 nominees that have not made a decision of this timeframe.
 - ii. Charlie, Jack and Drew are the nominees that have not made a decision yet.
 - c. Bridget Ross’ letter
 - i. Regional team offer remains
 - ii. Age requirement of 17 years as maximum for Development team stands
 - iii. Russ will Call Bridget Ross
4. Events
 - a. World Cup at Steamboat – proposed February 13-18, 2012
 - b. US Open – proposed for Steamboat in January
 - c. US Nationals Location – Gunstock proposed March 9, 10, 11 (3 days, need to double up events 1 day)
 - d. Wolf Mountain Telemark Revival, Utah – February 25&26 (Joel Nylander-Organizer) Telemark GS, Powder Keg Race (skin up, GS Gates down), Costume Contest
 - e. No Selkirk Classic this year, taking a year off
 - f. Whitefish Mountain Resort – no date set
 - g. 49 Degrees North – no date set
 - h. Sunlight – no date set
5. Volunteers Wanted – Responses
 - a. Maggie Doherty – PR
 - b. Bill Pammer – Strategic Plan
 - c. Tim Boden – computer
6. Board Bios – Due June 1
7. Strategic Plan
 - a. All agreed that this was a worthwhile pursuit
 - b. Discussed possible members of the core group.
 - i. Industry/Sponsor: Chris Clark, Scarpa and Al St. Jean, CW-X
 - ii. Racers: Charlie, Shane, Kelsey, Josh, Eric
 - iii. Media: Josh Madsen
 - iv. International: Jim or someone from one of the well organized European teams.

- c. Further discussion will be deferred until next meeting.
- d. Russ will ask Bill to provide a timeline
- 8. Team Evaluations – Defer discussion until next meeting
- 9. Carry Over
 - a. Slalom or Dual Sprint at Nationals
 - b. Points implications of replacing slalom with a dual sprint.
 - c. Criteria for using savings earmarked for Education
 - d. Ad in Telemark Magazine – Linda is working with Jon Howard about how USTSA can partner with the magazine for benefit of both.
 - e. Work to get our sponsors to put our logo in their advertising; “Proud Sponsor of USTSA”, similar to what CW-X did this year.
 - f. Tory and Josh Madsen have discussed possibility of a video/podcast that would be panel discussion about gear with our athletes. Possible posting on Telemark tips and Telemark Skier Magazine
 - g. How do we get some of the other Telemark youth programs involved (Tahoe, Park City, Alta, Vail, Aspen) , possibly send some of our racers to ski with them, talk about USTSA, how racing builds good skiers.
 - h. Auction Big Sky Brewing banners (save for fall?)
 - i. Uniforms
 - j. Team Evaluations – Summary
 - k. Strategic Plan with Bill Pammer (Russ)