USTSA BOD Conference Call Minutes
May 23, 2011

Present: Russ Hobbs - President, Josh Lanzetta – Secretary, Ken Gay – Treasurer, Tory Hauser – Events (joined at 7:30), Roy McKinstry, Chad Bowdre, Linda Hobbs

1. Minutes of 4/25/11 Meeting were reviewed
2. FIS – Update From Jim
   a. Jim to meet w/ Luke Bodensteiner Exec. VP Athletics - USSA at FIS meeting
   b. World cup race proposals are recognized as submitted and discussed at meeting
      i. Waiting on Eldora as possible 2nd WC venue
3. Team (Linda)
   a. Team acceptance status
      1. A team acceptances: Madi, Zoe, Cory, Jeffrey
      2. B team acceptances: Maggie, Tommy, Garrett, Andy, Josh, Birk
      3. Development team acceptances: Caroline, Rick, Elizabeth, Tanner, Nick
   b. Timeframes for “no decision yet” nominees
      i. June 15 deadline (allow time to hear from FIS and allow for finals). Russ will notify the 3 nominees that have not made a decision of this timeframe.
      ii. Charlie, Jack and Drew are the nominees that have not made a decision yet.
   c. Bridget Ross’ letter
      i. Regional team offer remains
      ii. Age requirement of 17 years as maximum for Development team stands
      iii. Russ will call Bridget Ross
4. Events
   a. World Cup at Steamboat – proposed February 13-18, 2012
   b. US Open – proposed for Steamboat in January
   c. US Nationals Location – Gunstock proposed March 9, 10, 11 (3 days, need to double up events 1 day)
   d. Wolf Mountain Telemark Revival, Utah – February 25 & 26 (Joel Nylander-Organizer)
      Telemark GS, Powder Keg Race (skin up, GS Gates down), Costume Contest
   e. No Selkirk Classic this year, taking a year off
   f. Whitefish Mountain Resort – no date set
   g. 49 Degrees North – no date set
   h. Sunlight – no date set
5. Volunteers Wanted – Responses
   a. Maggie Doherty – PR
   b. Bill Pammer – Strategic Plan
   c. Tim Boden – computer
6. Board Bios – Due June 1
7. Strategic Plan
   a. All agreed that this was a worthwhile pursuit
   b. Discussed possible members of the core group.
      i. Industry/Sponsor: Chris Clark, Scarpa and Al St. Jean, CW-X
      ii. Racers: Charlie, Shane, Kelsey, Josh, Eric
      iii. Media: Josh Madsen
      iv. International: Jim or someone from one of the well organized European teams.
c. Further discussion will be deferred until next meeting.
d. Russ will ask Bill to provide a timeline
8. Team Evaluations – Defer discussion until next meeting
9. Carry Over
   a. Slalom or Dual Sprint at Nationals
   b. Points implications of replacing slalom with a dual sprint.
   c. Criteria for using savings earmarked for Education
   d. Ad in Telemark Magazine – Linda is working with Jon Howard about how USTSA can partner with the magazine for benefit of both.
   e. Work to get our sponsors to put our logo in their advertising; “Proud Sponsor of USTSA”, similar to what CW-X did this year.
   f. Tory and Josh Madsen have discussed possibility of a video/podcast that would be panel discussion about gear with our athletes. Possible posting on Telemark tips and Telemark Skier Magazine
   g. How do we get some of the other Telemark youth programs involved (Tahoe, Park City, Alta, Vail, Aspen), possibly send some of our racers to ski with them, talk about USTSA, how racing builds good skiers.
   h. Auction Big Sky Brewing banners (save for fall?)
   i. Uniforms
   j. Team Evaluations – Summary
   k. Strategic Plan with Bill Pammer (Russ)