

USTSA BOD Conference Call Minutes November 3, 2011

Attending: Russ Hobbs – President, Eric Lamb – Vice President, Tory Hauser – Event’s Director, Roy McKinstry, Chad Bowdre, Linda Hobbs

Absent: Josh Lanzetta, Ken Gay

1. Minutes of 10/2/11 Meeting
 - a. Minutes were approved, with discussion regarding need for a documented plan for spending the approved budget item of \$2,000-\$2,500 for the “reach out” program.
2. FIS Telemark
 - a. Zurich Meeting Update – from Jim’s report to Russ
 - i. Compliments about WC event in Steamboat and FIS Committee’s desire that this be an annual event.
 - ii. The Olympic push is real and active, led by Norway and Spain.
 - iii. Online training for new radio penalty system - who should be trained?
 1. Laura Foulk (Chief of Timing at Steamboat WC), Ken(Chief of Race),Mauren (RA), Paul (Chief Judge), Esther might be interested, Tory, Russ/Linda
 2. Linda will follow up with Jim about how to obtain training.
 - iv. Anthony Favre (FRA) and Urban Simcic (SLO) have both retired from the FIS Telemark Committee.
 - v. Request that all Nationals competitions be added to the FIS Calendar. Linda has raised some questions about this, specifically, does this mean that FIS rules are in effect, FIS licenses required, etc if we do this. Jim is following up with FIS Telemark Committee.
 - vi. Request from nations WC organizers that team registration form **not** include family and friends as race officials.
 - b. France race rescheduled to March 11-12 at Chamonix
 - c. Submit Organizer Fee of 1500 CH to the FIS Telemark account – Ken will wire transfer these funds ASAP and BOD will determine if this is ultimately a USTSA expense or a SSWSC expense after researching what was done 2 years ago.
 - d. FIS Calendar – Steamboat race is now submitted. Per Judith, the 250CH calendaring fee will be billed to USSA who will bill us at end of season.
 - e. Tanner and Rick request to race Steamboat WC and Spain Junior Worlds was unanimously approved. Russ/Linda notified both team members 11/4.
3. Proposal to designate Ty Upson as a US Telemark National Team coach
 - a. Insurance Considerations of having a National Team Coach
 - i. Needs to be a member of USTSA
 - ii. Because we are not “hiring” and coach and paying salary, Workers Comp, etc. This position would be a volunteer position with a contract written (and some cost) by the insurance companies attorney to protect USTSA.
 - iii. USTSA does not have auto insurance to cover a coach driving team members in Europe, or other events in the future.
 - b. Agreement that this is an important step in the future of the sport and the development/support of our racers.

- c. Discussion that selection of any coach, including a National Team Coach, should be an open and transparent process.
 - d. Tory and Chad will put together a document that we can distribute via website, email and Facebook to solicit applications for the National Team Coach as there may be other qualified individuals that would like to be considered for this position. This will be circulated to the board for review and posted next week with deadline for applications by Thanksgiving. Coaching decision will be made at Nov 30 BOD meeting.
 - e. Discussion regarding a requirement for traveling racers (Team members and non team members) to be required to pay a portion of the coach's travel cost, with USTSA covering a portion of the cost as well.
 - f. Further planning and discussion should be done regarding what qualifications/expectations should be met for others to be designated as USTSA coaches as part of a longer range business plan.
4. Sponsorships- Eric
 - a. Eric has a list of potential sponsors that team members can choose from to fulfill their sponsorship requirements. He will email to the team
 5. "Reach Out" Program Plans
 - a. Discussion that we need a plan to spend the \$2,000-\$2,500 that was authorized to be added to the budget during last month's meeting.
 - b. All team members should have an opportunity to present a proposal to travel to a location and ski/meet with a person or group to share about Telemark racing and USTSA.
 - c. Tory and Chad will prepare a "Request for Proposal" that will be distributed next week to the team.
 6. Feather Banner Purchase Request – Linda
 - a. Given the other pressures on the budget, Linda will seek sponsorships for the banners.
 - b. Concerns expressed about the cost and the logistics of getting them from race to race, installed and not lost.
 - c. Whatever is purchased should be of good quality, readable from both sides and easy to transport and install.
 7. Next Call – Wednesday, November 30.
 - a. Priority will be coach selection.
 - b. 2nd priority, if proposal is ready is to begin discussion of Point's changes needed with removal of slalom from events.

Carry Over

1. Strategic Plan with Bill Pammer
2. Coach Selection
3. "Reach Out" program – review proposals and allocate budget
4. Point's implications of replacing slalom with a dual sprint. Focus of next/December call, Russ and Ken prepare proposal
5. Criteria for using savings earmarked for Education
6. Work to get our sponsors to put our logo in their advertising; "Proud Sponsor of USTSA", similar to what CW-X did this year.

7. Auction Big Sky Brewing banners