

USTSA Minutes - January 5, 2010

1. Present: Russ, Linda, Eric, Tory, Ken, Josh, Jim, and Roy
2. Minutes from 12/14/09 accepted
3. Uniforms
 - a. All Karbon has shipped to racers. Smaller pants for Zoe have been received and will be shipped.
 - b. According to Lorin Paley, the Chaos hats are finished and received at the Paley residence.
 - c. BOD voted by majority to donate jacket to Dr. David Sobba
 - d. BOD will provide "loaner" team jackets for officials at Colorado World Cup and Nationals. Jackets will be returned in clean and usable condition after Nationals.
4. Regional Team
 - a. Jackets have shipped to all team members
 - b. Nick Resignolo has not paid for his '09-'10 USTSA membership
 - i. Tory to hold jacket until payment is made
5. VISA Sponsorship opportunity
 - a. What do we need to do to put a compelling package together?
 - i. Demographic information and reader counts from various newspapers and from European TV stations to provide some statistics about potential exposure.
 - ii. Video of WC races and Nationals
 - b. Russ & Linda will prepare Montana State University Film program proposal for Nationals video
 - c. How get World Cup Video in Colorado?
 - i. Tory to contact Colorado Bike and Ski (Byron) for film and production
 - ii. Ken to talk to Rocky Mountain College to see if they have a film department that could help.
 - d. Video purpose
 - i. Corporate sponsorship
 - ii. Press release kit
 - iii. Youtube
6. Face Book
 - a. Russ to redraft team letter, BOD to approve quickly
 - b. Add language to '10-'11 contract
7. World Cup Status – Tory
 - a. Overall Issues
 - i. Detailed information to be completed, emailed, and posted

1. Tory to edit Keystone portion of invitation
2. Ken to figure pricing for residents or those not needing full package
 - a. Ken followed up after the call. SSWSC will not provide any discounts for those that do not need housing or lift tickets.
- ii. Majority approval to open USTSA bank account in Steamboat Springs.
 1. Ken to follow up with local banks for information on requirements and fees
- iii. Non-team World Cup racers
 1. Non-team members
 - a. Augie Potzman: not at camp, not approved
 - b. Jack Long: approved. Linda draft email.
 - c. Nick Resignolo: not approved, possible forerunner. Tory will contact.
 - d. Katie Ross: not approved. Linda draft email
 - e. Aiden Road, approved for Steamboat, not approved for Keystone. Russ to draft email.
 2. Previously approved: Joel Nylander, Josh Lanzetta, Birk Larsen, Chris Henery and Brian Hunsperger, Max Shefte-Jacobs, Karl Geisler, Andy Minier, and Cole Schneider
- iv. Mail payment to Ken at USTSA P.O. Box (unless Chad @ SSWSC proposes alternate approach).
 1. Payment deadline to be determined (likely January 31)
 2. Remaining FIS licenses must be obtained by January 15
 3. Russ to send letter to participants with payment details and requirements ASAP
- v. Russ to follow-up on BSB World Cup T-Shirts status
 1. Steamboat is making a T-shirt with sponsorship from Under Armor
 - a. Add USTSA sponsors
- vi. The number of gatekeeper cards required is unknown until European timing equipment is evaluated
- b. Keystone Update – Tory
 - i. Keystone Contract Financial Update
 1. Short \$7000 as of today, but fund raising committee still confident that funds will be raised.
 2. Tory still trying to work with Subaru
 - ii. Lodging information for officials, family, and friends
 1. Add \$3100 to budget
 - a. February payment

8. Regional Events
 - a. 49° North – January 9th – Paul, Linda and Russ will attend and volunteer
 - b. Sunlight – January 30th
 - c. Selkirk – February 20th – This will not be sanctioned this year because of conflict with WC
 - d. Ski Cooper – March 4&5th – Linda to contact Jeff Maddox
 - e. Red Lodge – April

9. Nationals - Russ/Linda
 - a. Fundraiser scheduled for January 27th
 - b. Training will be available on Wednesday, March 17 from 3-6pm. Still working on ticket costs for training

10. SIA Show
 - a. Eric and Tory will attend

11. Follow Up Topics for Future:
 - a. 2011 Team Contract
 - i. Add a page for sizing information to reduce numbers of emails needed for Karbon, LEKI, CW-X, etc.
 - ii. Add/strengthen code of conduct to cover appropriate use of social network sites

12. Next call: January 25 at 6 pm