

## **USTSA BOD Minutes September 21, 2009**

**Attending:** Russ Hobbs – President, Eric Lamb – Vice President, Ken Gay – Treasurer,  
Tory Hauser – Events Director

**Absent:** Josh Lanzetta, Secretary, Jim Stein – FIS Representative

### **Our next call is Monday, October 19 at 7:00 MT**

Agenda:

1. Approved minutes from last call
2. Uniforms
  - a. All parkas and most soft shells are at embroiderer
  - b. Remainder of shipment, including 10 donor jackets to ship in October
  - c. Decided on B & D team charge
    - i. 25 speed suits @ \$200 totals \$5000 plus \$200 shipping of uniforms
    - ii. Expect 8 paying team members (excluding Suzanne who is still uncertain about her job situation)
    - iii. Agreed on \$450 fee which will bring in \$3600.
    - iv. Russ will prepare letter to B & D team. We will instruct team members to pay Ken directly or send payment to Steamboat PO Box.
    - v. Will send Steamboat gear to Ken & he will release when paid. Other racers will have gear sent from Whitefish when we receive payment.
    - vi. Speedsuits are 8 weeks out, so will send uniforms first and follow up with second shipment.
3. Colorado World Cup Status – Tory / Ken
  - a. Sponsorship documents, plans
    - i. 25K for title sponsor for both Colorado events. 15K for Keystone only. Tory to work with Chad on Title Sponsor program. Russ will forward the document to Lane Labs.
    - ii. Tory to look at including Yellow Panels in either Title or Partner sponsorship level. Could be a multi-year promotion .
    - iii. No new sponsorship developments.
    - iv. Fundraiser is in Frisco. Cannot bring in Big Sky Brewing beer. Will just be Back Country Brewery.
      1. Russ to contact BSB to make sure they are comfortable with this fundraiser and will use their products at World Cup if they can give us list of places that carry their beer. Potential sponsorship at Pavilion for opening & closing ceremonies
      2. Russ will also ask BSB about redesign of More Cowbell shirts to tie in with World Cup event. Perhaps include location name and then sell at the event?
  - b. Grant documents have been submitted
  - c. Fund raising target given reduced Keystone fees is now about \$18,500
  - d. Steamboat Update
    - i. Sponsorship forms out to entire Steamboat / Winter Sports Club contact list.
    - ii. Organizing meeting on 9/17. SSWSC is working on lodging and meals, but no issues so far.

- iii. Chad talking to Jeff @ Live Timing to get penalties incorporated into their system.
  - iv. Eric thinks Charlie and Pete Sigmund put together a video for world cup at the Big Mountain. Ken will build a web based session that we can send judges to before the race to help with judging quality. Russ will contact Charlie to determine if that video is still available. There is nothing like this on YouTube.
- 4. US Nationals
  - a. Dates now conflict with France WC Finals. BOD agreed that we will not change the dates.
  - b. Tentative race schedule
    - i. Thursday – GS
    - ii. Friday – Classic
    - iii. Saturday – Sprint Classic
    - iv. Sunday – Slalom
  - c. Will include an alumni event
- 5. FIS meeting / World Cup Update – Jim
  - a. FIS License info was sent to the team before the 9/20 team call. Eric thought most team members had joined already.
  - b. Russ ask Jim to check on availability of FIS video on gate keeper training
  - c. BOD decided to put instructions on web site with encouragement to the attend December training camp in Steamboat and need to request permission to race in WC events.
    - i. Russ will work with Linda to get the site updated.

#### Regional Team selection

- d. BOD agreed that team members should be a combination of ambassadors and future team members with a broad geographical distribution.
- e. BOD reviewed nominations and selected 10 potential team members. Details of nominations and remaining actions will be distributed in a separate confidential document.
- f. BOD approved the revised contract. Russ will get a final version to Roy for distribution to members that accept a position.
- g. Next steps – Who is responsible for each step?
  - i. Eric will contact Karbon about adding to the Newton soft shell order and also evaluate if Karbon can do the embroidery.
  - ii. I believe Art built a Regional Team logo off of the USTSA logo. Tory, do you have a copy of that logo?
  - iii. Ken will contact local Steamboat Springs embroiderers to get prices for the Regional Team jacket.
  - iv. The fee will be set once we know the cost of the jacket and embroidery. Our goal is to keeo the cost as low as possible, hopefully \$125 or less.
  - v. Roy will be responsible for sending the formal invitation to athletes
- 6. Local Races
  - a. No new info on East Coast or Selkirk.
    - i. Russ sent inquiry to Suzanne and Brandon
  - b. Brian Hunsperger proposing
    - i. Red Lodge (2 days)
    - ii. Sleeping Giant, Cody WY (2 days)
- 7. Sponsorship

- a. Eric will work with Linda to get pro deal information posted in the members only section of the web site.
- b. Russ asked BOD members to let him know if the value of sponsorship programs so that we can ensure proper treatment on the USTSA web site.
- c. Ken is working with Rossignol rep Taylor..... to provide pro-deal pricing for all team members on Rossignol race skis. Eric encouraged Ken to make sure Taylor was aware of the pro-deal pricing the Nordic arm of Rossignol has offered us. Ken will also work to see if Rossignol will donate a pair of skis for the WC fundraiser.
- d. Roy suggested we look at linking our site to Skiracing.com. Russ and Linda will investigate.