USTSA BOD Minutes
October 19, 2009

Attending: Russ Hobbs – President, Eric Lamb – Vice President, Tory Hauser – Events Director, Josh Lanzetta – Secretary, Linda Hobbs – Member
Absent: Ken Gay – Treasurer, Jim Stein – FIS Representative

1. Approve minutes from last call
   o Tory moves to approve
   o Majority consensus

2. Colorado World Cup Status – Tory
   o BOD agreed this call is first decision point. Do we still move forward with Keystone?
     ▪ Yes
     ▪ Keystone agreed to reduce site fee
   o Budget & fund raising / sponsorship status
     ▪ Title sponsor, race sponsor progress
       • Proposals in the works
     ▪ $1200 radio advertisement contributed
     ▪ Fundraiser update
       • $2000 committed, not yet received.
       • 2 jackets needed (1 large, 1 small)
     ▪ Artwork / logo status. BSB will re-issue More Cowbell shirt with WC logo
       • No new logo
         o Possible to use poster art
         o No deadline for logo
           ▪ Reevaluate at the beginning of January
       o Silverthorne logo v. Keystone logo
     o Non-team racers need BOD approval
       ▪ Approved: Joel Nylander, Josh Lanzetta, Birk Larsen, Chris Henery, Brian Hunsperger, and regional team, except Juniors
       ▪ Reevaluate: Augie, Jack Long, and junior regional team members at the end of December
         • Recommend training camp in December
         • Emphasize course difficulty and danger while remaining inclusive and positive

3. Liability Insurance to meet Keystone requirements – Approved this policy
   o $1M per occurrence with no aggregate and then $2M in excess coverage with a $4M aggregate
   o Cost $5150 compared to prior $1 million coverage for $3100

4. Uniforms
   o Shipping late October / early November once pants arrive
   o Eric is placing order for speed suits. Cost will be $5,300 plus shipping (25 at $200 each)
   o Received 10 donor jackets and all team soft-shell jackets
     ▪ Linda to add XL jackets to Regional Team order
     ▪ USTSA keeps $100 from each donation to cover costs
• Give 2 to Big Sky Brewing in recognition of $12,000 over 3 years
  o Sent letter to B & D team indicating $450 charge. No payments received yet.
5. Regional Team
  o Jacket approved at $150
    ▪ Coat = $60, embroidery = $40 plus shipping and handling
    ▪ Notification letter approved
6. US Nationals
  o Event schedule confirmed, contract being reviewed
    ▪ Monday or Tuesday – Volunteers install B-netting
    ▪ Wednesday – Tentative Training session, informal alumni / team dinner
    ▪ Thursday – GS
    ▪ Friday – Karbon Classic, USTSA AGM
    ▪ Saturday – Big Sky Brewing Sprint Classic, Banquet
    ▪ Sunday – Slalom
      • Team to help break-down netting
      • Pro slalom, not promoted as costume event
  o Will try to sell event sponsor for $4000, race name for $2000 for two unnamed races
7. FIS meeting update
  o How to change sport so that it is easily produced for TV?
    ▪ Possible shortening of sprint classic for easier production
    ▪ 2013 World Championship deadline is March, BOD agreed unlikely we will be able to make application unless a large ski venue takes charge. Vail was not interested.
8. Global Rescue
  o Team member payment = $90 x 17 = $1,530
  o BOD member rate agreed @ $115, potential for 8
    ▪ Russ Hobbs, Linda Hobbs, Willie, Paul Lamb confirmed
    ▪ 10% discount for USTSA members. Linda sending letter and brochure to members
  o Checking ~$14,000 less global rescue and uniforms = ~$2,300
    ▪ Uniform payments due from B & Devo teams
  o Eric will send current member list to BOD for membership reminders
10. Local Races
  o Selkirk: potentially weekend before nationals race
  o Brian Hunsperger proposing a 4-day event. Will racers come for a 4-day event, or should he have a 2-day event. He wants input for dates.
    ▪ Red Lodge (2 days)
    ▪ Sleeping Giant, Cody WY (2 days)
11. Sponsorship
  o Pro deal info to be posted on web site
12. Team Call November 15
13. Board call November 16