USTSA BOD Minutes October 19, 2009

Attending: Russ Hobbs – President, Eric Lamb – Vice President, Tory Hauser – Events Director, Josh Lanzetta – Secretary, Linda Hobbs – Member Absent: Ken Gay – Treasurer, Jim Stein – FIS Representative

- 1. Approve minutes from last call
 - o Tory moves to approve
 - Majority consensus
- 2. Colorado World Cup Status Tory
 - BOD agreed this call is first decision point. Do we still move forward with Keystone?
 - Yes
 - Keystone agreed to reduce site fee
 - Budget & fund raising / sponsorship status
 - Title sponsor, race sponsor progress
 - Proposals in the works
 - \$1200 radio advertisement contributed
 - Fundraiser update
 - \$2000 committed, not yet received.
 - 2 jackets needed (1 large, 1 small)
 - Artwork / logo status. BSB will re-issue More Cowbell shirt with WC logo
 - No new logo
 - Possible to use poster art
 - No deadline for logo
 - Reevaluate at the beginning of January
 - o Silverthorne logo v. Keystone logo
 - Non-team racers need BOD approval
 - Approved: Joel Nylander, Josh Lanzetta, Birk Larsen, Chris Henery, Brian Hunsperger, and regional team, except Juniors
 - Reevaluate: Augie, Jack Long, and junior regional team members at the end of December
 - Recommend training camp in December
 - Emphasize course difficulty and danger while remaining inclusive and positive
- 3. Liability Insurance to meet Keystone requirements Approved this policy
 - \$1M per occurrence with no aggregate and then \$2M in excess coverage with a \$4M aggregate
 - o Cost \$5150 compared to prior \$1 million coverage for \$3100
- 4. Uniforms
 - O Shipping late October / early November once pants arrive
 - Eric is placing order for speed suits. Cost will be \$5,300 plus shipping
 (25 at \$200 each)
 - Received 10 donor jackets and all team soft-shell jackets
 - Linda to add XL jackets to Regional Team order
 - USTSA keeps \$100 from each donation to cover costs

- Give 2 to Big Sky Brewing in recognition of \$12,000 over 3 years
- Sent letter to B & D team indicating \$450 charge. No payments received yet.

5. Regional Team

- Jacket approved at \$150
 - Coat =\$60, embroidery = \$40 plus shipping and handling
 - Notification letter approved

6. US Nationals

- o Event schedule confirmed, contract being reviewed
 - Monday or Tuesday Volunteers install B-netting
 - Wednesday Tentative Training session, informal alumni / team dinner
 - Thursday GS
 - Friday Karbon Classic, USTSA AGM
 - Saturday Big Sky Brewing Sprint Classic, Banquet
 - Sunday Slalom
 - Team to help break-down netting
 - Pro slalom, not promoted as costume event
- Will try to sell event sponsor for \$4000, race name for \$2000 for two unnamed races

7. FIS meeting update

- o How to change sport so that it is easily produced for TV?
 - Possible shortening of sprint classic for easier production
 - 2013 World Championship deadline is March, BOD agreed unlikely we will be able to make application unless a large ski venue takes charge. Vail was not interested.

8. Global Rescue

- Team member payment = $$90 \times 17 = $1,530$
- o BOD member rate agreed @ \$115, potential for 8
 - Russ Hobbs, Linda Hobbs, Willie, Paul Lamb confirmed
 - 10% discount for USTSA members. Linda sending letter and brochure to members

9. Financial Review

- \circ Checking \sim \$14,000 less global rescue and uniforms = \sim \$2,300
 - Uniform payments due from B & Devo teams
- o Eric will send current member list to BOD for membership reminders

10. Local Races

- o Selkirk: potentially weekend before nationals race
- o Brian Hunsperger proposing a 4-day event. Will racers come for a 4-day event, or should he have a 2-day event. He wants input for dates.
 - Red Lodge (2 days)
 - Sleeping Giant, Cody WY (2 days)

11. Sponsorship

- o Pro deal info to be posted on web site
- 12. Team Call November 15
- 13. Board call November 16