

USTSA BOD Conference Call

July 1, 2008

Attending: Christopher Ulm – President, Paul Lamb – Vice President, Russ Hobbs – Treasurer, Tory Hauser – Events Director, Eric Lamb – Secretary, Jim Stein – FIS Representative, Linda Hobbs – Member

Absent:

Agenda:

1. Team Contracts (Tory)

- Tory had some questions about how other associations handle team members acting as coaches for other racers and about requiring athletes to solicit some sponsors.
- The BOD agreed that the contract should require each racer to solicit at least one USTSA sponsor.
- Tory and Jim will do further research about how other associations handle the coach / racer situation.
- Letters to potential team members are ready to be sent, pending resolution of these two issues.
- We will schedule a conference call with the sponsorship committee on July 15 to review progress to date.

2. Fitter International – What products should request for the athletes? (Russ)

- BOD agreed that Russ will request wobble boards for each team member and a few extras for raffle prizes at Nationals.
- If Fitter is willing to give more merchandise, Russ will ask for Bongo Balance Boards as well.

3. The Ski Channel

- Russ has put together a draft agreement with The Ski Channel that will preserve our ability to sell event level sponsorships while also allowing TSC to get significant recognition at an event if they can recruit a sponsor for television production.
- Russ will also contact the World Championship Sports Network (WCSN) as an alternative.

4. Sanctioning Package (Linda)

- The BOD agreed that the draft version distributed by Linda was ready for review by potential race organizers.
- We will post it on the USTSA web site.
- Jim suggested we work on developing some video material that could be down loaded from the USTSA site that would provide examples of the various race formats, elements and safety features. Linda will see if the video Suzanne is working on could be modified to focus on those specific elements.

5. Memberships/Patches/Telemark Skier Magazine (Linda)

- The BOD approved purchase of 150+ patches at a similar cost as the previous purchase. We expect the supply to last 2 years.

- Eric will put together an email to all former members to let them know the Active site is ready to accept their 2009 season membership.
- We will distribute one patch and several stickers to each member as part of their membership.
- Tory has a conference call with the publisher of Telemark Skier Magazine and expects to finalize inclusion of a magazine subscription in the membership benefits.

6. Uniforms

- Eric will work with Peter McMahon to ensure we are on track with Karbon for uniforms for the 2009 season.
- We will invite Peter to participate on the July 15 call with the sponsorship committee and to participate on future BOD calls.

7. New Business

- Linda will procure a couple of Columbia-type fleeces and sew USTSA patches on them to have as “Thank You” gifts for people that provide significant volunteer assistance to USTSA.
- Tory suggested that we still need to refine several sections in the Comp Guide:
 - i. What (if any) approvals are required for a US racer to participate in FIS World Cup races.
 - ii. Definitions for the various races need to be revisited, factoring in the frequent limitations on hills for vertical drop.
- Tory and Jim will review budget planning information for World Cup Races based on Jim’s experience at Sugarbush.
- Linda and Paul will pursue a WC race at The Big Mountain for the 2010 race season. Potential dates for 2009 do not work within the current schedule.
- Tory is working with Aspen and Loveland resorts as potential venues for WC races.