

US Telemark Ski Association  
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Rowayton, CT 06853  
[www.ustsa.org](http://www.ustsa.org)



### **October 3<sup>rd</sup>, 2018, 6:30 PM MST/8:30 PM EST: BOD Meeting Minutes**

Present on conference call: Sarah Carley – Co-President, Devon Wright – Co-President, Keith Rodney – Vice President, Nathan Fogell – Events Director, Wioleta Fedeczko – Treasure, JT Robinson – Freeski Officiating Director, Jeff Gay – Secretary, Ken Gay – FIS Representative, Linda Hobbs – Website Administrator, Garrett Long – Former Preident

#### **Nationals update:**

- I.) Eldora:
  1. very receptive for initial races
  2. They are at about 95% for the month of march
    - a. Mid-Late March is best, but any time in March would work
    - b. Dates for this – This time next week
      - i. May conflict with the WSC
  3. Would do a Clinic prior or after nationals
    - a. Would be a free clinic was proposed
  4. New owners were interested any other races
  5. Schedule for the week
    - a. Thursday-Friday: Sprint and Classic
    - b. Saturday: parallels
  6. Personnel
    - a. Would have some of the skilled positions that would work out for this
  7. What else is needed at this point?

#### **Regional races:**

- I.) Ragged mountain is out due to equipment and staff
- II.) Keystone:
  1. Nate has a call in with them this/next week
- III.) Utah (Sundance or Alta):
  1. Positive responsive from Sundance but uncertain if the hill will meet the requirements
  2. Potentially looking at a February race
- IV.) Steamboat:
  1. SSWSC looks like they may be interested in that

#### **Training Camp**

- I.) No new updates in for the Mt. Snow
- II.) Need to reach out to Charlie for a potential training camp in the west
  1. **Keith will reach out**

## Team races:

- I.) Tanner and Cory will be at WC circuit
  1. May not be coming back depending on Nationals
- II.) Birk and Jeff currently planning on going to WSC but pending nationals

## Freeski

- I.) Juniors
  1. Shannon - Leader of the rocky mountain freeride group is interested in running USTSA events
  2. They have experience in running events
    - a. Do the same thing but with different disciplines but haven't
  3. But would need access to insurance
  4. Will bring in the BOD once the communication materializes
- II.) Adult Category
  1. Will likely not be able to continue based on numbers and interest.
  2. Keep this potentially an option in the future.
- III.) To grow the sport, getting gear to people is one of the better things that we can do to grow Telemark in general

## FIS update from Zurich:

- I.) Summary of the Olympic bid
  1. Major steps forward with FIS recognizing us and supporting us
  2. But unfortunately
  3. Next steps: need to grow the sports
    - a. Really starts at the national level
- II.) Marketing of the sports
  1. Put together a proposal to go after a key marketing sponsor.
    - a. Similar to how alpine has Audi as a major sponsor.
  2. FIS will help with the marketing updates
- III.) Rules
  1. Distributed a copy of all of the rules
    - a. All the changes were accepted
    - b. Major rules of note: 2210.4 – Right of Way
      - i. Have re-written this rule again to bring clarity to the places where the races are combined.
  2. All World Cups will be video taped and will have a video review of all calls made in parallels.
- IV.) TD Working group
  1. Ran through different scenarios of parallel potential infractions.
  2. This is to bring constancy to the TD's group.
- V.) What is the process for the national level rules
  1. Currently we have our own rule set
  2. Ken proposes that we use the FIS rules every year and then insert rules that are needed at a national level
    - a. What is needed to do this?

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- i. Get the rules in Word Doc form from Stephanie
- b. No one opposes this set of rules

## Sponsors:

- I.) Karbon: Has sent the check to Karbon, uniforms are in production
- II.) Minus33: Received invoice for this product
- III.) US Ski Poles: Jeff needs to send out to the team and to figure out what it takes to update the graphic to the latest speedsuit.
- IV.) 22Design: Has reached out to everyone for bindings
  1. Looking for the national standings – **Jeff can send the latest copy**
- V.) Fey brothers want to join us again (with professional discount to the team)
- VI.) Promotive/expert voice: against the terms to use this for advertising
  1. Should not mention expert voice. **Devon will revise the messaging on the website**
- VII.) Rossignol team deal is available again this year for A and B team

## Membership:

- I.) Any ideas on how to boost memberships
- II.) Jeff will reach out to poles
- III.) Social media
  1. Utilize the groups for the posting can really bump up the views on that.
- IV.) Can do a poster run before Nationals
  1. The earlier the better for this because shops are already bulking out what they are looking at promoting.

## Financials:

- I.) **Wioleta will send out an update email**
  1. Fixed the name
  2. Insurance needs to be changed to be under her name.

## Next call

- I.) October 23<sup>rd</sup> @ 8:30pm