

September 30, 2014 BOD Meeting minutes

Present: Josh Lanzetta- President, Keith Rodney- VP, Al Rosenthal- Treasurer, Tim Lukens- secretary,
Ken Gay- event director/TD, Ty Upson- coach, Linda Hobbs

1. Uniforms – Getting Logos applied and approved. Trying to Ship by mid October.
2. Team call – Being scheduled for 10-28 at 8PM EDT
3. Newsletter - Discussion of frequency for newsletter publication. Decided to publish them monthly during season and quarterly outside of season with supplemental emails and press releases as need for events or news.
4. Insurance – Policies renewal is being started.
5. GoPro – board would like to look into possibility of sponsorship from GoPro with the hope of using their cameras to develop awareness for telemark Racing.
6. Races –
 - A. World Championships committee continues to meet. Fundraising events including movie and Auction are being planned and looking to raise \$1000-\$1500. PR is underway. Schedule close to being finalized.
 - B. Nationals – Still working to confirm event site. Bromley has declined the opportunity to host. Eldora is an option and they are looking into dates and event details. Reaching out to Cannon about being an event site. Looking to do an east coast race the weekend of March 7-8
7. Camps – Steamboat camp will be December 26/27 thru January 1st with a race on the 1st.
Working on an eastern camp December 20-21
8. Budget – 45 paid memberships, last year there were 65 paid memberships. Hoping to get more after newsletter reminder. Nationals kept USTSA profitable last year. Need to have a similar event this year.
9. Sponsorships – Need to contact all sponsors, Gold level sponsors first. Also confirm patches for this years jackets.
10. Next BOD call set for 11-3-14

