

## April 7th 2014 BOD meeting minutes

Present: Josh Lanzetta-president, Kieth Rodney- Vice President, Al Rosenthal-treasurer, Tim Lukens- secretary, Ken Gay- event director/TD  
Linda Hobbs, Russ Hobbs,

1. Discussed the division of Linda's duties, she will map them out with prospective people to take over and we will discuss next call
2. Discussion of organizational goals that were presented by through email by Josh and an online vote was done during the previous month.

**A. Goal 1 - Increase membership by 20% every year for 5 years**

Everybody agrees this is a good goal that will increase in difficulty as membership numbers grow. Goal is approved by all board members as a written target

**B. Goal 2 - Designate revolving dates for 3 high profile events per year.**

Everybody agreed this was a good goal but the consensus was that with limited bargaining power due to small events it was not obtainable in the short term. It was agreed to set this as a goal but to revisit this topic in years to come to exams feasibility.

**C. GOAL 3: Create new team names and contract structure.**

After some discussion everybody agreed with the rebranding of the team names. In addition to the names their was lengthy discussion about the contract requirements associated with each team. It was decided to approve the contract changes as outlined below.

### World Cup Team

- i. Mandatory race/ event attendance:
  1. 1 Training camp
  2. U.S. Open
  3. U.S. Nationals
  4. 2 World Cup Events
- ii. Outreach: must create and maintain personal website

### U.S. Telemark Ski Team

- i. Mandatory race/ event attendance:
  1. 1 Training camp
  2. U.S. Open
  3. U.S. Nationals
  4. Outreach: must solicit and ski with one ski club

### Development Team

i. Mandatory race/ event attendance:

1. All sanctioned races within 250 miles of home
2. 1 Training camp

**D. Goal 4 - Partner with PSIA for 3 events per season.**

All agreed this is a good goal and way to help drive membership growth. Keith is going to help as an ambassador between USTSA and PSIA

**E. Goal 5 - Partner with NATO to sanction a free ski event at the Mad River Valley Telemark festival**

Everybody agreed this is another good way to try to gain exposure and drive membership. We will research ways to make inroads in establishing a relationship between the two organizations.

3. World championship update - sswsc approached Ken to decline hosting the 2015 world championships. After lengthy discussion and some negotiations they have agreed to host the race with the caveat that Ken will be race director and that we provide \$10,000 in funding for the event.

4. Next call we will discuss team selection, Linda's duties, participation fees