

USTSA BOD Conference Call Minutes
July 10, 2012

Present: Russ Hobbs-President, Ken Gay-Events Director, Al Rosenthal-Treasurer, Tommy Gogolen

Absent: Eric Lamb, Josh Lanzetta

1. After extensive discussion, BOD approved FlyLow as uniform provider for 2013 season and beyond. To keep matters simple and manage our costs, we will focus on the black Higgins jacket and red Magnum pants for men and women.
2. Action items to implement this decision:
 - a. Tommy Gogolen will contact FlyLow
 - i. Let them know about our decision.
 - ii. Obtain their size chart for distribution to the team
 - iii. Sound them out about offering additional items to the team, BOD or even all USTSA members under a "pro-deal" arrangement.
 - b. Linda will provide Tommy with tentative size listing so FlyLow will have a preliminary idea of what sizes will be needed. Final sizes will need to be confirmed by the team members
 - c. Russ will ask Eric Lamb to contact Karbon to inform them of our decision
 - d. Ken will talk to local graphic designers about simplifying the USTSA logo
 - e. Ken will investigate cost of using local screening company to apply transfers to jacket. While Corporate Image Outfitters will apply the logos for free, there could be some freight saving from using a local company.
 - f. Linda will send out emails to team members with the size chart to verify the preliminary size information and to inform B & D members about any additional funds due.
 - g. Al will begin working on the 2012 / 13 budget. This decision will add about \$4000 to our expenses. Russ & Linda will work up exact numbers once we have confirmation from FlyLow.
3. Next Call will be August 6. Anticipated agenda items:
 - a. Update on FlyLow Uniform Sponsorship
 - b. US Race Schedule (15 minutes)
 - i. Nationals
 - ii. Other
 - c. Strategic Plan status
 - d. Team Call topics and timing
 - e. Educational funds: how do we put them to use?